

2024 Impact Report



A message from our President

"I'm incredibly proud of what we've accomplished together and grateful for the dedication of our supporters, partners, and team. As we look ahead, we remain committed to advancing our mission and creating a lasting impact in RVA."



Ian X. Berry
Founder & President

A year of growth

2024 was a year of significant growth for us, particularly in expanding our partnerships in Richmond and beyond. We welcomed six new board members from diverse backgrounds, significantly improving our organizational capacity. This enabled us to extend our reach through formal partnerships with the National Medal of Honor Center for Leadership and the Congressional Medal of Honor Society. Additionally, we formed new collaborations with key Richmond institutions, including the Valentine Museum, Thomas Jefferson High School, the University of Richmond, Troutman Pepper Law Firm, the Virginia War Memorial, and VFW Post 6364.

Impact Snapshot

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New mural at 1903 W Main Street, RVA

\$5,800

Donated in scholarships to local students

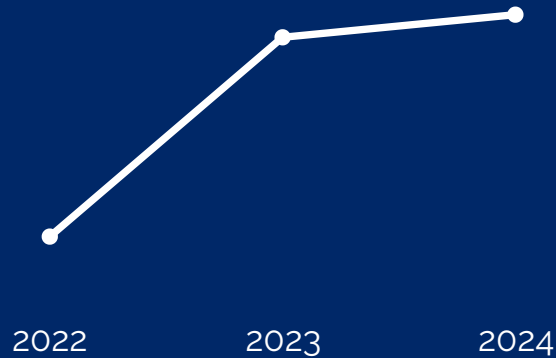
6

New team members on our Board



Funds Raised:
\$31,329.54

In 2024, we saw continued growth in our fundraising efforts, thanks to the incredible generosity of our supporters. Together, we're able to make a bigger impact—honoring legacies, bringing communities together, and building a stronger future. Thank you!



Projects

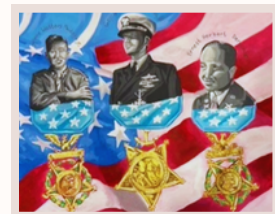
Details

Main Street Mural Project

We partnered with the Richmond Mural Project and Ham Glass to paint a beautiful mural at 1903 W Main St. The mural celebrates 4 local heroes: George Street, Ernest Dervishian, Powhatan Beaty, and Jimmie Monteith.

D-Day Art Competition

We sponsored an art competition for local students. Congrats to Sydney Harrison, who claimed the \$500 top prize for her work, "Reflections of the Brave."



Dervishian Day 2.0

We worked with Troutman Pepper Law Firm to revive the tradition of Dervishian Day at the University of Richmond. During halftime at one of their football games, we presented a \$5,000 scholarship to Rachel Thury, a U of R law student.

We couldn't have done it without your generous support.

Looking ahead to 2025

As we look to the year ahead, we're excited to work with Thomas Jefferson High School to create the Michael Folland Memorial Scholarship, explore a new mural project, host our next Laps 2 Honor walkathon in March, and continue advancing our vision for a new monument in Richmond.

Thank you to all our donors, volunteers, and partners.



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